SPONSORSHIP OPPORTUNITIES FOR RUBYCONF AUSTRALIA 2015

RubyConf Australia Melbourne February 2015

The third annual RubyConf Australia will be held from Wednesday 4th - Saturday 7th February 2015. Workshops will be held on Wednesday and we're excited to announce that the venue for the two day main event will be Deakin Edge in Federation Square. The Saturday will be a family day with several special events happening all around Melbourne.

Over 400 Ruby developers from all over Australia and around the world will gather for learning, talking and networking and we're looking for great sponsors from the software industry.

This is a great opportunity to get your brand in front of passionate developers and raise your profile not only within Australia but internationally.

We offer a range of sponsorship levels to allow companies of any size to get involved and promote themselves to a community of influential decision makers within the web and wider software development industry.

Sponsorship Opportunities for RubyConfAU 2015

Ruby: $30,000 (TAKEN)
• Prominent logo and description on the website
• Logo on all conference videos
• Introduction and thanks during welcome
• Dedicated slide in sponsor slideshow
• "Meet our Ruby Sponsor" newsletter
• "Meet our Ruby Sponsor" blog post
• Option to display Sponsor's own signage at workshops and conference
• 15 conference tickets

Emerald: $20,000 - Opening Party! (TAKEN)
Emerald: $20,000 - Melbourne by Night (TAKEN)
Emerald: $20,000 - Family Day (1 only)
• Logo and description on the website
• Naming rights to one of the three social events
• Logo on all conference videos
• Introduction and thanks during welcome
• Inclusion on Emerald sponsor slide in the slideshow
• Recognition in email communications
• 10 conference tickets

Sapphire: $7,500 (FEW LEFT)
• Logo on conference website
• Inclusion in Sapphire Sponsor slideshow
• 5 conference tickets

If you'd like to be a sponsor, please sign up at rubyconf.org.au/2015/sponsorship or talk to us: organisers@rubyconf.org.au

The RubyConfAU Team

The Agreement

These terms of engagement are between The Sponsoring Company ("you" or "the Sponsor") and Ruby Australia Incorporated (ABN 58 789 561 96)

The benefits of this sponsorship are outlined in the prospectus on the first page of this document and Ruby Australia Incorporated guarantees only those benefits specified. Sponsoring RubyConf Australia 2015 does not guarantee a member of The Sponsor's company or organisation a speaker position at the conference. Speakers will be determined independently by the RubyConf Australia 2015 organisers.

If tickets are included in a Sponsorship level, the Sponsor must inform Ruby Australia Incorporated of the names of conference attendees at least 14 days prior to the conference date.

Payment terms
The fee is calculated at the rate indicated at each sponsorship level on page 1 of this document. Following execution of this Agreement, an invoice will be issued to the Sponsor and payment is due 30 days following issuance of the invoice. Only upon receipt of the executed Agreement is the Sponsorship position confirmed and until such time the Sponsorship positions remain available.

If any of the levels of sponsorship are over-subscribed, a small Ruby script will be used to randomly choose which sponsors get the slots.

Cancellation Policy
If for any reason the Sponsor wishes to cancel their sponsorship of RubyConf Australia 2015, the maximum refund they will receive is 60% of the total sponsorship value paid by the date of cancellation. Should the Sponsor cancel their sponsorship within 30 days of the conference date, the maximum refund they will receive is 10% of the total sponsorship value. If for any reason Ruby Australia Incorporated cancels the sponsorship, the maximum refund the Sponsor will receive is 90% of the value of the sponsorship paid by the date of the cancellation.

Indemnity and Limitation of Liability
The Sponsor indemnifies all members of Ruby Australia Incorporated from and against any claim, action, demand, loss or payment or liability for any act or damages incurred by the Sponsor directly or indirectly as a result of this Agreement. Ruby Australia Incorporated makes no guarantee of the benefits of sponsorship beyond those listed in the first page of this document nor does it accept any liability for any loss of profit the Sponsor may incur.

In no circumstances shall Ruby Australia Incorporated's liability exceed the amount paid to to it by The Sponsor. Moreover, in no circumstances shall the liability of The Sponsor exceed the amount paid to Ruby Australia Incorporated.

Acceptance of terms

Company: Company: Ruby Australia Incorporated

ABN: ABN: 58 789 561 96

Name of signatory: Name of signatory: Matt Allen

Signature: Signature:

Date: Date:

Sponsorship level:

Price:

Billing Information:

Name:

Company:

Email:

Phone:

Mailing Address: